



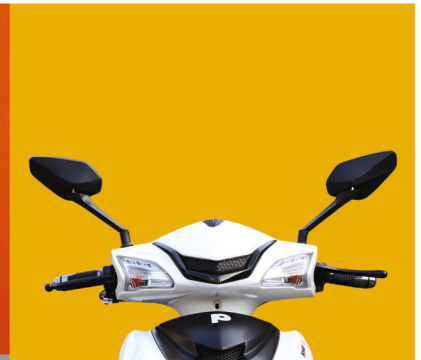
RAJHANS<sub>ev</sub>

**powerhugs**  
E-Bikes

**Electric Vehicles**

*Aapki Apni Khushiyon Ki Ride...*

# India Ke Pahiye



# COMPANY PROFILE



## SUCCESS FULL YEARS

WE ARE A LEADING LAST MILE CONNECTIVITY SOLUTIONS PROVIDER OFFERING HIGH QUALITY L-3 ELECTRIC VEHICLES POPULARLY KNOWN AS E-RICKSHAWS AND E-LOADERS. INITIATED IN THE YEAR 2018, WE HAVE COME A LONG WAY IN TRANSFORMING THE LAST MILE CONNECTIVITY. OUR PRODUCT RANGE INCLUDES HIGH QUALITY AND COST-EFFECTIVE E-RICKSHAWS AND E-LOADERS THAT ARE DESIGNED TO EMPOWER YOUR JOURNEYS.



## EXPERIENCE OF INDUSTRIES

WITH OVER A DECADE OF DEEP ROOTED EXPERIENCE IN THE EV INDUSTRY, WE MAKE THE BEST USE OF TECHNOLOGY AND CUTTING EDGE INNOVATION TO COME UP WITH A RELIABLE PRODUCT RANGE. WE STRIVE TO OFFER TRUSTED QUALITY PRODUCTS THAT ARE COST EFFECTIVE AND LOW IN MAINTENANCE. DRIVEN BY A PASSION TO CONTRIBUTE TO A GREENER ENVIRONMENT, WE DELIVER HIGH QUALITY LAST MILE CONNECTIVITY SOLUTIONS.



## TWO GEMS OF COMPANY

YOUNG AND ENERGETIC ENTREPRENEURS MREKLAVYA GOGIA AND MR. EKANSH GOGIA FOUNDED ALTIER ELECTRIC PVT. LTD. WITH THE BRAND NAMES RAJHANS WITH AN AIM TO TRANSFORM THE EV SEGMENT. THEIR SHEER DEDICATION AND HARD WORK SAILED THE COMPANY AHEAD IN EVERY CHALLENGING CIRCUMSTANCE AND LED THE COMPANY TOWARDS HEIGHTS OF SUCCESS.

# Future Plans

## 3-Wheeler Cargo



## 2-Wheeler



## 3-Wheeler Passenger



## New Products

ALTIER ELECTRIC VEHICLES PVT. LTD IS LAUNCHING ITS TWO WHEELER BRAND POWERHUGS THIS NEW YEAR (2021- 22). THERE ARE TWO MODELS BEING LAUNCHED IN LOW SPEED CATEGORY THAT ARE CALLED GT AND GT PRO. THE COMPANY AIMS TO UPGRADE THESE LOW SPEED MODELS INTO HIGH SPEED MODELS IN ONE YEAR FROM NOW WHILE ALSO UPGRADING ITS MANUFACTURING CAPACITY

## Manufacturing Facility

THE COMPANY AIMS TO SET UP A NEW MANUFACTURING FACILITY IN DISTRICT YAMUNANAGAR WITH INCREASED PRODUCTION CAPACITY UP TO 5000 UNITS ANNUALLY, WITH A FULLY AUTOMATED ASSEMBLY LINE AND A DEDICATED R&D CENTER

## Sales Network Expansion & New Markets

THE COMPANY AIMS TO EXPAND ITS SALES NETWORK BY APPOINTING NEW DISTRIBUTORS & DEALERS IN ITS EXISTING AND NEW POCKETS LIKE MADHYA PRADESH, GUJARAT & MAHARASHTRA TO BOOST SALES VOLUME. THE COMPANY HAS ALREADY APPOINTED ITS SALES PERSONNEL IN THESE AREAS AND LOOKS POSITIVE ON THE OUTCOME BY THIS FY.

BESIDES THE DOMESTIC MARKETS, THE COMPANY AIMS TO FOCUS ON GOVERNMENT TENDERS, INSTITUTIONAL SALES, FLEET OPERATORS AND EXPORT NETWORK (PRIMARILY NEPAL) TO BECOME MORE COST EFFECTIVE TO ITS CUSTOMERS.

WITH NUMBERS EXPECTED GROW RAPIDLY; THE COMPANY AIMS TO APPOINT A WELL TRAINED FINANCE TEAM TO CATER TO ITS EXISTING AND NEW FINANCE PARTNERS THAT SHALL SUPPORT THEM TO CATER TO THE LOAN MARKET. THIS SHALL ULTIMATELY LEAD TO LOWER NPA AND A SAFE BUSINESS ENVIRONMENT FOR MANUFACTURER, DEALER AND THE FINANCER

# COMPANY VALUES

## BRAND VALUE

RAJHANS - Dedicated to provide best customer experience every day.

### Mission

To become a market leader in the Electric Mobility Segment and foster the status of being a reputed company in the niche by ensuring:

- Consistent innovation for a smarter tomorrow
- Environmental sustainability
- To be recognized as Great place to work

### Vision

To become an efficient provider of last-mile connectivity vehicles and be perceived as an impactful, innovative, and customer-oriented brand.

### Values

To keep customers at the centre of our focus and empower our employees to do better every day through fair wages and better working conditions.



## QUALITY STANDARD

Our concept of delivering the best quality products is possible by thoroughly following all the quality standards.

The E-vehicles are checked on a series of quality parameters before their final delivery to the clients.



## CUSTOMER FIRST

Our customer-first approach has helped us earn the position of the leading provider of E-rickshaws. We have all the tools, technology, and resources to deliver a quality and personalized experience to our valued customers.





# Manufacturing Facility

Our products are manufactured in a state-of-art manufacturing unit adhering to international prathices of manufacturing, processing, safety and enviroment. With a production capacity of 1500 vehicles per month, our expert team of engineers and technicians is committed to complete customer satisfaction. All our products are Approved by ICAT,.

Our entire manufacturing process is constantly benchmarked for quality by experts with vast experience and in-depth domain knowledge.

All products are regularly and rigorously checked for defects and calibrated against the latest industry standards. That Panther has become a go-to-brand in such a short duration is in itself a testimony to its quality and reliability.



Cargo

Electric 3W

Eco



Delux



Plus

Cargo XL

E-Bike

Super Delux



VX



ZX

# VENDOR

Partner's



OUR GREAT VENDORS  
WHO HELP US TO  
MAKE IT HAPPEN





# FINANCE

Partner's

**APM FINVEST  
LIMITED**



**SATYA DEPOSIT  
&  
ADVANCES**



**PAISALO**  
EASY LOAN आसान लोन



**OUR FINANCE PARTNERS  
WHO HELP US TO  
MAKE IT HAPPEN**



# PASSANGER

Series



**RAJHANS**  
*PLUS*



**RAJHANS**  
*ECO*

# PASSANGER

Series



**RAJHANS**  
**SUPER DELUX**



**RAJHANS**  
**DELUX**

# CARGO

Series



**RAJHANS**  
**CARGO XL**



**RAJHANS**  
**CARGO**

VX Series



**powerhugs**  
E-Bikes

ZX series

ALL  
Electric  
NOW



powerhugs  
E-Bikes



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Powerhugs  
E-Bikes

Electric Vehicles

*Aapki Apni Khushiyon Ki Ride...*

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